



SPONSORSHIP OPPORTUNITIES

RELAY FOR LIFE OF HILLCREST

\$250 - SIGNATURE SPONSOR

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings
- Opportunity to participate in sponsor recognition lap during Relay For Life of Hillcrest
- Company logo on two co-branded track signs to be displayed at the event
- Company name on the Sponsors page on the Relay For Life of Hillcrest website
- A complimentary Relay For Life window cling to advertise your sponsorship to customers and employees
- A certificate of appreciation awarded post-event

\$500 - BRONZE SPONSOR

- Signature Sponsor Benefits plus:
- Opportunity to display one 4 x 6, Society-approved, banner at Relay For Life of Hillcrest
- Company name on the event T-shirt for participants
- Free American Cancer Society Content Subscription Service for timely cancer-related information

\$1,000 - SILVER SPONSOR

- Bronze Sponsor benefits plus:
- Company logo featured on the home + sponsor pages of the event website and the event T-shirt
- General verbal recognition at the Relay For Life event and one promotional announcement

\$1,500 - GOLD SPONSOR

- Silver Sponsor benefits plus:
- Company logo featured on all print promotional material
- Company logo featured on a 4-foot ribbon sign to be displayed at the event
- Recognition in Society event news releases
- Two promotional announcements at the Relay For Life event

\$2,500 - PLATINUM SPONSOR

- Gold Sponsor benefits plus:
- Complimentary promotional space at Relay For Life with an opportunity to provide giveaways
- Your personal American Cancer Society employee wellness coach

\$5,000 - PRESENTING SPONSOR

- Platinum Sponsor benefits plus:
- Speaking opportunity at Relay For Life event
- Company logo, indicating Presenting Sponsor, on printed promotional material and participant thank you emails sent post-event
- Four promotional announcements during the Relay For Life event

SPONSORSHIP COMMITMENT

RELAY FOR LIFE OF HILLCREST

CONTACT INFORMATION

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Telephone Number: _____ Fax Number: _____

Email Address: _____

Company Web Address: _____

COMMITMENT LEVEL

Please review the full sponsorship package prior to submitting this commitment form. The Sponsorship Opportunities document is intended to provide a brief overview and is not an exhaustive list of all sponsorship benefits.

- \$5,000—Presenting Sponsor \$2,500—Platinum Sponsor \$1,500 - Gold Sponsor
 \$1,000—Silver Sponsor \$500—Bronze Sponsor \$250—Signature Sponsor

METHOD OF PAYMENT

Enclosed is my Sponsorship Check in the amount of \$ _____

Charge my Credit Card Visa MasterCard Discover Amex

Name on Credit Card: _____

Billing Address: _____

Card Number: _____ Expiration Date: _____ Security Code: _____

We are unable to be a designated sponsor, but enclosed is our donation of \$ _____

Sponsor Signature: _____ Date: _____